



JOB DESCRIPTION: Assistant Brand Manager

35 hours/week (hybrid working)

Competitive salary and benefits

The Oxford Artisan Distillery is a craft distillery located in the city of Oxford. Working with heritage grains, not only are we producing uniquely delicious whiskies but also leading the revolution in tackling sustainable farming and grain production.

Now backed by Diageo drinks accelerator Distill Ventures, we have exciting growth plans both in the UK and across international markets.

Role:

The Assistant Brand Manager is part of a small team which has responsibility for the company's brand and marketing plan and is a hands-on role with day-to-day responsibility for managing consumer communications, including social media accounts.

This role is part of the Sales and Marketing team and reports to the Head of Brand.

Responsibilities:

- Coordination of activity on social media accounts, providing direction to PR communications as required, ensuring social content plan is aligned with the wider brand plan
- Develop and launch short-term sales, driving tactics and promotions and working to deliver these to drive sales
- Execute email campaigns
- Management and maintenance of documents and brand assets
- Lead contact for general enquiries into Sales and Marketing
- Monitoring external competitors and industry news, reporting to the Head of Brand any identify insights that might be influencing consumer behaviour
- Provision of a monthly report on competitor social media activity
- Willing to complete any other task deemed appropriate by the Head of Brand

Skills and Experience:

- Experience of managing social media accounts and web platforms
- Excellent verbal and written communication skills
- Good communication and customer service skills
- High standard of attention to detail and accuracy of work
- Numerate and analytic, able to analyse data and present information clearly
- A strong team player with the ability to engage with internal and external stakeholders
- Able to plan and prioritise own workload
- A flexible and 'can-do' approach to the role

The Oxford Artisan Distillery

Old Depot, Cheney Lane, Oxford OX3 7QJ | Tel 01865 767918



Other essentials:

- Legally authorized to work in the UK
- Able and willing to work flexibly

We believe that a diverse team of enthusiastic, hard-working, skilled & like-minded people is pivotal to success. Our employees help us make a difference & grow as a business. Therefore, creating equal opportunities is an intrinsic part of our recruitment process. We welcome applicants from all walks of life regardless of culture, ethnicity, gender, religion, sexual orientation and disability. So, if you're interested in joining us, we look forward to hearing from you.